## I MINA'TRENTAI UNU NA LIHESLATURAN GUÅHAN 2012 (SECOND) Regular Session

## Resolution No. 412-31 (COR)

Introduced by:

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Relative to commending and congratulating the Guam Premier Outlets on being the recipients of the Guam Chamber of Commerce "2012 Guam Business Hall of Fame Business Laureates Award".

1 BE IT RESOLVED BY THE COMMITTEE ON RULES OF *I* 2 *MINA'TRENTAI UNU NA LIHESLATURAN GUÅHAN:* 

WHEREAS, before the Guam Premier Outlets became Guam's first and only true outlet mall with nationally recognized retailers, it had served as one of Guam's major department stores, under the name Gibson's Shopping Center from 1975 to 1997, when a renovation and expansion project transformed the store into one of Guam's premier shopping destinations; and WHEREAS, in the early 1970s the Fukunaga family, owners of a Hawaii based business, arrived on Guam and noticed a great potential for retail operations, and during their time here, they met with Felix Martinez Camacho, the father of former Governor Carlos Camacho, and the grandfather of former Governor Felix Camacho, and they immediately formed a partnership that would last for two (2) decades; and

6 WHEREAS, Mr. Camacho and his family offered up a parcel of land in the 7 heart of *Tamuning*, and the Fukunagas provided the capital to develop an eighty-six 8 thousand (86,000) square foot department store on that property; and

9 WHEREAS, in 1975, the realization of Gibson's Shopping Center came full 10 circle and throughout its tenure, Gibson's would serve the residents of Guam as the 11 one-stop shopping center for clothing, apparel, toys, hardware, and automotive 12 accessories; and

WHEREAS, over the years, the company was one of the largest employers on Guam, and its seasonal promotions were creative and generated much support from the island community; and

WHEREAS, in 1995, the owners saw the potential to bring outlet mall shopping to Guam, and after a few years of negotiations, as well as a major renovation and expansion, the Guam Premium Outlets was introduced to Guam, changing the department store concept it once was to a full-scale shopping center with nationally branded products at discounted outlet pricing; and

WHEREAS, the transformation of the facility boasted an additional one hundred fourteen thousand (114,000) square feet to its pre-existing capacity, with a state-of-the-art movie theater, a food court, an extended parking lot, and additional store spaces; and

WHEREAS, the project was completed by real estate developer Richard "Dick" Gushman, and opened in 1997, and additional changes included the ownership of the facility, which changed hands to an international conglomeration of outlet
 stores operated by the Chelsea Property Group; and

WHEREAS, Guam Premium Outlets replaced the Gibson's name until 2003,
when the name was changed to its current "Guam Premier Outlets" also known as
"GPO"; and

6 WHEREAS, in 2007, the Mills Group, its current owner, acquired the shopping
7 center; and

8 WHEREAS, GPO is currently home to several national and local brands and 9 vendors, including: Ross Dress for Less, Famous Footwear, BCBG, Everblue Factory 10 Outlet, Nine West, Levi's, Ruby Tuesdays, Chili's, Wendy's, King's Restaurant, 11 Chuck E. Cheese's, Cold Stone Creamery, Payless ShoeSource, Fragrance Outlet, 12 Twinkles, ABC Stores, California Mart, IT&E, GTA Teleguam, Royal Bics, Goody's, 13 Docomo Pacific, and most recently Naturalizer and Skechers Outlet stores; and

WHEREAS, the food court, which is separate from the retailers and restaurateurs, comprises a variety of international and local food outlets offering a vast selection for all palettes; and

WHEREAS, other desirable features of GPO's facilities also include a newly installed children's Playtime Playground and the popular Hollywood Theaters, a fourteen (14)-screen movie theater equipped with state-of-the-art amenities and stadium seating; and

WHEREAS, GPO is well-known for bringing creative promotions unique to Guam, providing local residents exclusive experiences never before offered, such as bringing the magic of snow to Guam's tropical shores; and

24 WHEREAS, in 2002, GPO offered a Snow Festival, a unique facility where 25 customers could experience snow and slide down a snow-covered ramp; and

WHEREAS, in 2006, GPO brought Magic Snow inside the shopping facility
 and in the Plaza, an outside area by the Hollywood Theaters; and

WHEREAS, in 2009, GPO introduced ice-skating, which afforded non-profit
organizations with an opportunity to raise funds for their individual causes; and

5 WHEREAS, GPO also hosts many charitable and organizational activities, 6 community events, and annual festivals to assist many local nonprofits, such as: the 7 Guam Boy Scouts; the Guam Girl Scouts; *På'a Taotao Tåno'*; *Hurao*, Inc.; Big 8 Brothers Big Sisters of Guam; Rainbows for Kids; *Inafa'maolek*; the *Alee* Shelter; *I* 9 *Fanlalai'an* Cultural Group; the Guam Museum Foundation; the Guam USO; Erica's 10 House of Hope; the Make-A-Wish Foundation; the American Cancer Society; St. 11 Baldrick's; the American Red Cross and others; and

WHEREAS, GPO is an active member of many of the island's prominent organizations including: the Guam Chamber of Commerce, the Guam Visitors Bureau, the Guam Hotel and Restaurant Association, the Lt. Governor's Graffiti Task Force, and the Island Wide Beautification Task Force; and

WHEREAS, from the time it first opened its doors in 1975 as Gibson's to the present day, the Guam Premier Outlets has made a positive impact on the island, and continues to be an economic and philanthropic driver for others in the community to emulate; now therefore, be it

RESOLVED, that the Committee on Rules of *I Mina Trentai Unu Na Liheslaturan Guåhan* does hereby, on behalf of *I Liheslaturan Guåhan* and the people of Guam, commend and congratulate the Guam Premier Outlets on being the recipient of the Guam Chamber of Commerce "2012 Guam Business Hall of Fame Business Laureate Award"; and be it further

RESOLVED, that the Speaker and the Chairperson of the Committee on Rules
 certify, and the Legislative Secretary attest to, the adoption hereof, and that copies of

- 1 the same be thereafter transmitted to the owners of the Guam Premier Outlets; to the
- 2 Guam Chamber of Commerce; and to the Honorable Edward J.B. Calvo, I
- 3 Maga'lahen Guåhan.

## DULY AND REGULARLY ADOPTED BY THE COMMITTEE ON RULES OF *I MINA'TRENTAI UNU NA LIHESLATURAN GUÅHAN* ON THE 11<sup>TH</sup> DAY OF MAY 2012.

RMy J. Respicio **RORY J. RESPICIO** AMINJ.E. CRUZ BENJ Acting Speaker **Chairperson, Committee on Rules** (Imy J. Respicio

RORY J. RESPICIO Acting Legislative Secretary